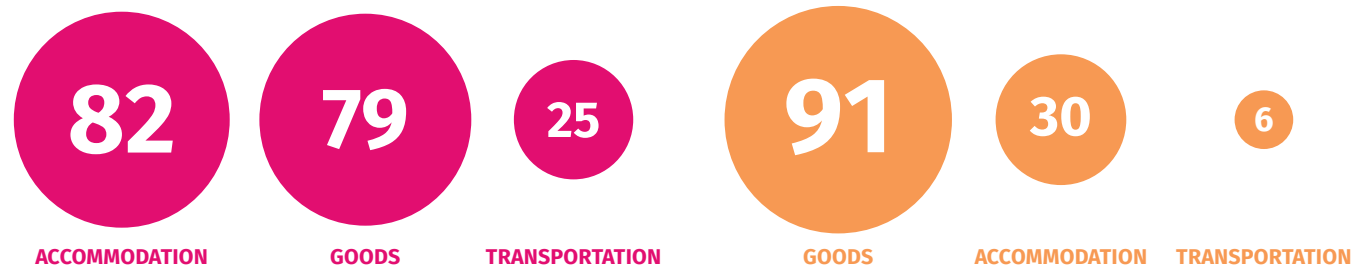




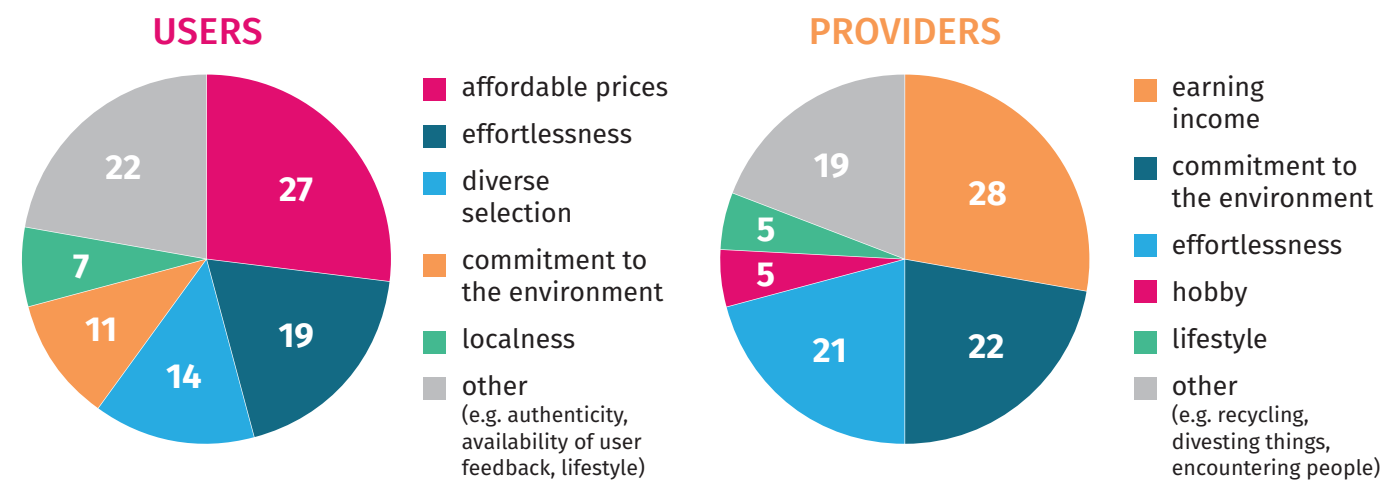
Consumption in the sharing economy

WHAT SERVICES ARE CONSUMED AND PROVIDED ON PLATFORMS OF THE SHARING ECONOMY? (%) *



* Food delivery platforms such as Wolt and Foodora have been excluded from this survey

WHY ARE PLATFORMS OF THE SHARING ECONOMY USED? (%)



OPPORTUNITIES AND CONCERNS OF THE SHARING ECONOMY

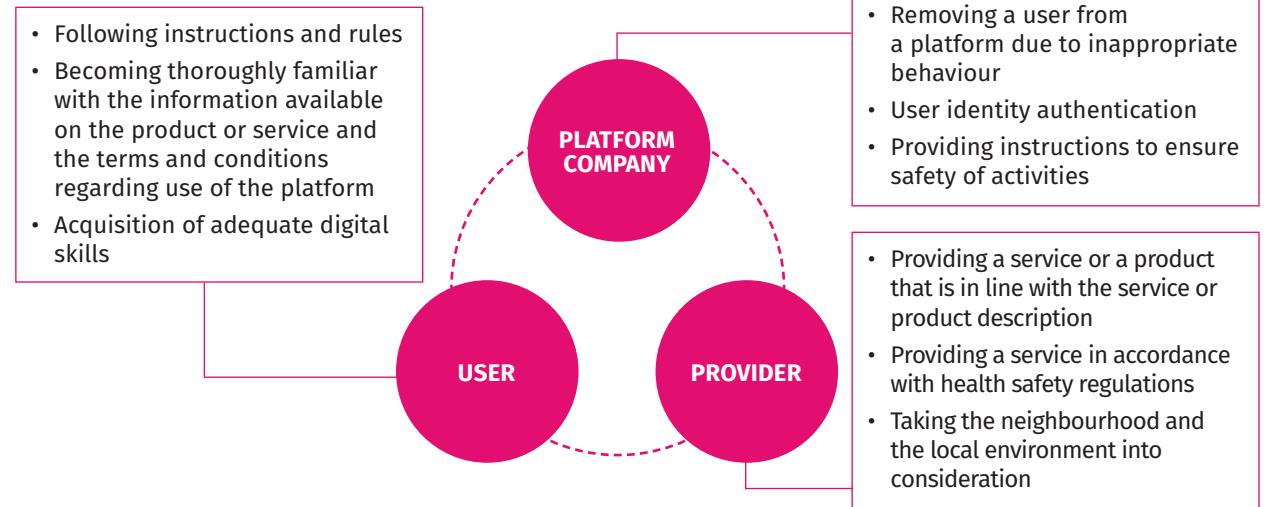
THE KEY OPPORTUNITIES

- Commitment to the environment
- Effective use of resources
- Employment and earning opportunities
- More diverse selection
- Local knowledge
- Better availability of products and services

THE KEY CONCERNS

- Unreported employment and tax evasion
- Lower degree of safety
- Avoiding obligations and responsibilities
- Avoiding employer obligations

ALL PARTIES INVOLVED CAN, FOR THEIR PART, COMMIT TO THE RESPONSIBILITY OF THE SHARING ECONOMY



Feedback given by other users is significant.



of the respondents 'agree to some extent' or 'fully agree' that the feedback given by other users influences the purchasing decision.

Is the provider a company or a private individual?

- Often it remains unclear to the user whether the product or service is provided by a company or a private individual.
- However, the issue is not insignificant to them.
- According to the respondents, consumer protection should apply to all, regardless of the provider's status.

What is the relationship between the provider and the platform?



of the respondents 'agree to some extent' or 'fully agree' that the platform is the provider's employer. 21% cannot say, and 67% disagree.

THE MOST FREQUENTLY USED PLATFORMS (%)

